

## INFORMATIVA AL TRATTAMENTO DEI DATI PERSONALI

I dati personali dell'utente sono utilizzati da ALIDAUNIA S.r.l., che ne è titolare per il trattamento, nel rispetto dei principi di protezione dei dati personali stabiliti dal Regolamento GDPR 2016/679 e della normativa nazionale in vigore.

### MODALITA' E FINALITA' DEL TRATTAMENTO DATI

1. We inform you that your data will be processed by the following means:
  - Mixed electronic and paper with the following purposes;
  - Fulfilment of legal obligations related to business relations;
  - Processing, printing, enveloping, and mailing of invoices;
  - Provision of product service;
  - Litigation management (contracts, orders, arrivals, invoices);
  - Customer management (contracts, orders, shipments, invoices);
  - Market research, statistical studies, and verification of customer satisfaction with products;
  - Consumer and user protection services;
  - Internal control services (safety, productivity, quality of services, asset integrity).

### LEGAL BASIS

2. The legal bases on which the processing for common data is based, according to Art.6 of the GDPR Regulation, are:

- Contract;
- Consent.

The legal bases on which processing for special categories of personal data is based, according to Art.9 of the GDPR Regulation, are:

- Contract;
- Consent.

The company processes optional user data based on consent, i.e. through explicit approval of this privacy policy and about the methods and purposes described below.

### CATEGORIES OF RECIPIENTS

3. Without prejudice to communications made in fulfilment of legal and contractual obligations, all data collected and processed may be communicated exclusively for the purposes specified above to the following categories of recipients:
  - Customers and users;
  - Consultants and freelancers are also in the associated form.
  - Authorised persons;
  - Internal managers;
  - Companies and enterprises.

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Le informazioni contenute nella presente comunicazione possono essere riservate e sono destinate esclusivamente alle persone o alla Società sopraindicate. La diffusione, distribuzione e/o copia da parte di qualsiasi soggetto diverso dal destinatario è proibita, sia ai sensi dell'art. 616 c.p., che ai sensi del D. Lgs. n. 196/2003. Se avete ricevuto questo messaggio per errore, vi preghiamo di distruggerlo e di informarci immediatamente per telefono allo 0881.617961 o via email all'indirizzo: [info@alidaunia.it](mailto:info@alidaunia.it) In caso di ricezione incompleta, telefonare al numero 0881.617961

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#### AUTHORIZED SERVICE CENTRE:





## **IT STRUCTURES**

**Activity nomenclature**  
**HD Structure**  
**Structure Type**  
**Head Office**

**Business activities**  
**CLOUD**  
**Internal**  
**S.S. 673 km 19,00 Foggia (Foggia)**

## **STORAGE AND RETENTION PERIOD**

The data will be processed for as long as necessary for the performance of the existing business relationship and the following ten years from the date of acquisition of the data.

## **RIGHTS OF THE DATA SUBJECT**

4. Under European Regulation 679/2016 (GDPR) and the national legislation in force, whoever is interested may, in the manner and within the limits provided by the legislation in force, exercise the following rights:

- To request confirmation of the existence of personal data concerning him/her (right of access data subject - Article 15 of Regulation 679/2016);
- To know its origin;
- Receive intelligible communication from them;
- Obtain information about the logic, methods, and purposes of the processing;
- Request the updating, rectification, integration, deletion, transformation into anonymous form, blocking of data processed in violation of the law, including data no longer necessary for the purposes for which they were collected (right to rectification and deletion - Articles 16 and 17 of Regulation 679/2016);
- Right to restrict and/or object to the processing of data concerning him/her (Art. 18 of Regulation 679/2016);
- Right of revocation;
- Right to data portability (Art. 20 of Regulation 679/2016);
- In cases of consent-based processing, their data provided to the data controller, in a structured, machine-readable form and in a format commonly used by an electronic device;
- The right to complain to the Supervisory Authority (data subject's right of access - Art. 15 of Regulation 679/2016).

5. The data controller is ALIDAUNIA S.r.l., p.iva 00330980715, c.f. 00330980715

- Email: [info@alidaunia.it](mailto:info@alidaunia.it)
- PEC: [alidauniagroup@legalmail.it](mailto:alidauniagroup@legalmail.it)

6. The person responsible for the processing of your data is Lawyer Vincenzo Pucillo

## **COOKIES INFOS**

What are cookies?

A "cookie" is a text file saved on your computer when you access a website to provide information each time you return to the same site. It is a kind of reminder of the internet page visited. With the cookie, the web server sends information to the user's browser (Internet Explorer, Mozilla Firefox, Google Chrome, etc.) that is stored on the user's computer, and will be re-read and updated each time the user returns to the site. In this way, the website can automatically adapt to the user. During navigation, the user may also receive cookies from different sites ("third-party" cookies) on his terminal, set directly by the managers of these websites and used for the purposes and in the manner defined by them. Depending on their duration, a distinction is made between session cookies (i.e. those that are temporary and automatically deleted from the terminal at the end of the browsing session by closing the browser) and persistent cookies (i.e. those that remain stored on the terminal until they expire or are deleted by the user). Depending on the function and purpose of use, cookies can be divided into technical cookies and profiling cookies.



#### Technical cookies

Some cookies are used to perform computer authentication, and session tracking and store specific information about users accessing a web page. These so-called technical cookies are often useful to enable you to navigate around a website and use all of its functionalities. Technical cookies are those whose use does not require the user's consent. Analytics cookies also belong to this category. These are cookies that collect information about a user's use of a website and allow the website to function better. For example, analytics cookies show which pages are visited most frequently, allow us to see what the recurring patterns of use of a website are, and help us understand any difficulties the user encounters in using it.

#### Profiling cookies

Other cookies may instead be used to monitor and profile users while they are browsing, studying their movements and web browsing or consumption habits (what they buy, what they read, etc.), including to send targeted and personalised service advertisements. We speak in this case of profiling cookies. The use of said cookies requires the prior acquisition of the user's free informed consent under Article 7 of EU Regulation 2016/679 and the national legislation in force.

#### Third-party cookies

It may also happen that a web page contains cookies coming from other sites and contained in various elements hosted on the page itself, such as advertising banners, images, videos, maps or specific links to web pages of other domains residing on servers other than the one on which the requested page is located. In other words, these cookies are set directly by website operators or servers other than this website. We speak, in these cases, of so-called third-party cookies, which are usually used for profiling purposes. The use of these cookies requires the prior acquisition of the free, informed consent of the user.

#### Types of cookies used by our site

The main functions of the cookies installed by <http://www.alidaunia.it/> are technical, they are used to constantly improve the Service, for authentication, and for statistical purposes, such as counting site visits. The use of cookies is therefore strictly to facilitate the functions of the server when browsing the Service.

The site also allows the following third-party cookies to be sent. These cookies are not tools that we own, so for more information, you can access the information and consent forms of the third parties by clicking on the links provided.

To improve the website and understand which parts or elements most are appreciated by users, third-party cookies from Google Analytics are used as an anonymous and aggregate analysis tool. These cookies are not tools that we own; for more information, therefore, you can consult the information provided by Google.

The pages of the website incorporate certain Facebook and Google Plus widgets and share buttons, to allow you to share content from the website on your social channels, and to interact with our channels. These cookies are not owned by us but are created by Facebook and Google respectively when you use the respective widget or share button. You can find out more on the following information pages: Facebook and Google.

Some web pages incorporate video content from YouTube. Visiting a page containing a video, or clicking to view the video, may invoke cookies from YouTube. We do not own these cookies. To find out more visit Google's information page.

The website may use Facebook ADS programs operated by Facebook Inc., Google Adwords and Google Remarketing technology operated by Google Inc. The conversion tracking function of Facebook ADS and AdWords also uses cookies to help us track sales and other conversions.

#### Managing cookies

You can manage your cookie preferences through the features in common browsers that allow you to delete/remove cookies (all or some) or change your browser settings to block cookies or limit them to specific sites (as opposed to others).

Therefore, it is possible to deny the use of cookies by following the disabling procedure provided by your browser. The following are the procedures proposed by the main browsers: Microsoft Windows Explorer, Mozilla Firefox, Google Chrome, Apple Safari, Google Analytics by downloading a specific browser plug-in.

For information on the cookies stored on your terminal and to disable them individually, please refer to the link: <http://www.youronlinechoices.com/it/le-tue-scelte>



## Social Network Plugins

The <http://www.alidaunia.it/> website also incorporates social network plugins and/or commands to enable easy sharing of content on your favourite social networks. These plugins are programmed so that no cookies are set when the page is accessed, to safeguard the privacy of users. Cookies are only set, if so, provided by the social networks, when the user makes actual and voluntary use of the plugin. Please note that if the user navigates while logged into the social network then he has already consented to the use of cookies conveyed through this site at the time of registration with the social network.

The collection and use of information obtained through the plugin are governed by the respective privacy policies of the social networks, as for example:

- Facebook - (cookie policy link) - Twitter - (cookie policy link) - LinkedIn - (cookie policy link) - Google+ - (cookie policy link).

This privacy policy may be subject to change over time - also in connection with the possible entry into force of new sector regulations, the updating or provision of new services or technological innovations - so the user/visitor is invited to periodically consult this page <http://www.alidaunia.it/>.